



MEDCO FORUM[®]

PRESENTING INNOVATIVE PRODUCTS & SERVICES TO HEALTHCARE PROFESSIONALS

Medco Forum Presents: Arches Tinnitus Formulas at AAO-HNS OTO Expo Booth #1012

Growing Number of Otolaryngologists Refer Their Tinnitus Patients to Arches Tinnitus Formula™ – A Tinnitus Treatment Using Clinically Proven Ingredients

A growing number of otolaryngologists refer a percentage of their tinnitus patients to Arches Tinnitus Formula™ when the condition adversely affects patients' activities of daily living and is not the result of infection or a tumor, nor a side-effect from a poor diet or medication.



Darius Kohan, MD, a specialist in otologic surgery with a practice in New York, NY, and who is a faculty member at several major medical centers, states: *"The Arches Tinnitus Formula is a safe and benign treatment that we initiate for patients. Everybody's treatment is tailored to their situation. Often a change in diet can help, or staying away from caffeine, or avoiding anti-inflammatory medications such as aspirin. But there is a subset of patients in which these measures do not seem to help. Their tinnitus is not the result of infection or a tumor; it's not a side-effect from medications or from diet, but often seems to be associated with hearing loss caused by nerve damage. The patients who fall in this category are the ones who need the most help and can benefit from Arches Tinnitus Formula."*

Donna Pierotti, R.N., a nurse serving under Dr. John J. Shea III at Shea Ear Clinic in Memphis, TN, reports: *"Dr. Shea recommends the Arches Tinnitus Formula for patients coming into the office who have been tested and have been determined to be candidates whose tinnitus condition may be helped by the formula. I hand them the Arches brochure and give them the name of the exact formula that Dr. Shea recommends, which is the Tinnitus Formula. Dr. Shea usually recommends that they take two capsules in the morning and two capsules in the afternoon."*

"Arches Tinnitus Formula doesn't work with everybody, but works with about 75% to 80% of these patients," Dr. Kohan continues, speaking of the subset of patients he describes above. "It diminishes patients' tinnitus to a point where it is comfortable and doesn't bother them as much. Usually we give the treatment for at least three months to see if it is going to help them."

Arches' website (www.tinnitusformula.com) contains an impressive number of anecdotal testimonials from people whose tinnitus condition has been improved through the use of Arches Tinnitus Formula, but the efficacy of the product's ingredients has also been shown through clinical studies worldwide. There are 35 positive clinical studies on the ingredients used in Arches Tinnitus Formula.

For more information on Arches Tinnitus Formulas, visit them in Washington, D.C. at the AAO-HNS OTO Expo, Booth # 1210, call (800) 486-1237, email md@archesnp.com or visit the website at www.tinnitusformula.com/md.