



# MEDCO FORUM<sup>®</sup>

PRESENTING INNOVATIVE PRODUCTS & SERVICES TO HEALTHCARE PROFESSIONALS

## **Is Your Radiology Work a Commodity?**

Are you feeling the commoditization pressures?

- Productivity (more cases!)
- More regulations
- Expanding hospital expectations
- Threats from national radiology companies

There are steps you can take to move away from commoditization:

- **Download: Is Commoditization Inevitable for Radiology?**
  - A short paper describing practical, value-adding steps you can take today.
- Sign up for our Radiology Newsletter
  - Quarterly e-magazine with feature articles: e.g. commoditization, Clinical Decision Support, Private Healthcare Exchanges, ICD-10 and much more
  - Monthly Washington and Insurance Updates

At AdvantEdge, we help radiology groups improve revenue and reduce costs. To learn more, please call 877 501-1611, email [info@ahsrcm.com](mailto:info@ahsrcm.com) or [Contact Us](#).

Regards,

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- **Have ICD-10 questions?** Check out:
    - [ICD-10 Documentation Guidelines for Radiologists](#)
    - [ICD-10 Hotline](#)
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