COSMETISUITE: THE COMPLETE COSMETIC ELECTRONIC OFFICE SOLUTION

A Highly Focused EHR For Plastic, Cosmetic, Hand Surgeons and Medical Spas

CosmetiSuite is a complete, feature-rich practice management system for any plastic, cosmetic, hand surgeon and medical spa. Plastic surgeons are a specialty that requires particular tools for specific patient services from their Electronic Health Record (EHR), and CosmetiSuite's engine—Intelligent Medical Software™ (IMS)—has been providing outstanding EHR and practice management solutions for a wide variety of specialties since 1998.

This award-winning EHR technology is completely certified by the Certification Commission for Health Information Technology (CCHIT) and authorized by the Office of the National Coordinator's Authorized Testing and Certification Body (ONC-ATCB). Because CosmetiSuite is tailored to work the way you do, it is easy to capture, manage and use health information to make informed decisions at the point of care, which lowers costs and improves patient outcomes.

Configure CosmetiSuite To Reflect Your Own Practice

Mark D. Epstein, M.D., F.A.C.S., serves as the Chief of Plastic Surgery at North Shore Surgi-Center and is a Clinical Assistant Professor of Surgery at the State University of New York Health Sciences Center at Stony Brook, NY. Dr. Epstein is the medical director of the Center for Aesthetic Plastic Surgery, his own on-site accredited ambulatory surgery center for aesthetic surgery of the face, breast and body. He uses CosmetiSuite and champions it enthusiastically.

Dr. Epstein describes the implementation process this way: "CosmetiSuite spent a few days custom configuring the system and training my staff. It is very powerful software, especially since it can be custom configured extensively. I was pleased with the tailoring, but in order to reap the most benefit out of it, I finished the customization myself. No one can configure the software more suitably than the end user. Once you take advantage of that, the software becomes even more powerful. The template cues you to make sure all pertinent issues are addressed."

Effectively Schedule the Surgeon's Valuable Time

With CosmetiSuite, everything needed to register new patients and maintain their records is available from one user-friendly screen. Your staff can click on F.A.Q. responses that are procedure-, facility- and surgeon-specific. CosmetiSuite provides a modern, Outlook-style view to your schedules. Those scheduling the surgeon's time can view multiple providers and rooms side-by-side, with the ability to create custom views that are tailored to a practice.

Another champion of CosmetiSuite is Dr. Nicholas Tarola, a plastic surgeon with extensive training in both cosmetic and reconstructive surgery of the face, breast and body. He obtained his medical degree from Jefferson Medical College in Philadelphia, where he stayed to complete his residency in general surgery at Thomas Jefferson University, and completed his plastic surgery training at Vanderbilt University Medical Center.

Dr. Tarola reports: "I purchased CosmetiSuite's remote portal, which allows my patients to gain access to their files from a computer in their home or anywhere they have Internet access. Before they come in for their first consultation, they can complete their demographic information and past medical history, including such things as current medication and social history, all of which are auto-populated into their electronic medical record. It saves a significant amount of time in the office."

Using the Healthcare Portal, patients can access their personal health record, view their lab results, view and update their appointments and schedules, refill their prescriptions, and receive and reply to notes from their doctors—all from their own personal computer. Third party access to the portal by referral doctors, pharmacists and others is customizable. This automation of the labor-intensive registration process frees up staff time and allows you to intake more patients. Your Return on Investment (ROI) is generally less than six months.

"I am an experienced software developer myself, and I believe this is one of the best electronic health record / practice management systems around, and the best value for the money of all of them," said Dr. Epstein. "This system is a real keeper."

Generate a Complete Visit Note

Staff can easily schedule multiple appointments with multiple providers for one visit, or schedule a provider and a room as required. An example might be for surgery or minor treatment that includes a special piece of equipment, such as a laser.

"One of my favorite aspects of the software is the templates, which can be custom configured, so with just a few clicks you can generate a complete visit note that is far more inclusive than what I used to dictate," explains Dr. Epstein. "The template cues you to make sure issues are addressed. Then when you are finished at the end of the day, you have all your notes electronically signed, and there is nothing further to do—you don't have to wait for a transcriptionist, you don't have to edit your notes later, and you are not presented with charts that were not dictated and for which you no longer remember the details of the visit. The data is more complete and available to anyone who needs it, and you save transcription and filing costs, which can be tremendous."

Market to Prospective Patients and Track Marketing Effectiveness

From the quote screen, staff can easily create multiple quotes for patient procedures, then schedule and bill procedures from the same document. All procedures, anesthesia, operating room, implants, supplies—everything included in the quote—are linked to the appointment, which can be made with one click.

CosmetiSuite's powerful query system allows you to target specific groups for letters, emails or export to a mail house. Your staff can use CosmetiSuite's document creation and management system to create letters from scratch using virtually any patient-related information field from the database, or import existing Word documents.

"I like how everything in the system is integrated. For example, my letter of correspondence to a referring physician will automatically include certain aspects of the patient's H&P and, once complete, is then sent with a simple click," states Dr. Tarola. "I can easily integrate patient photos into charts, and my staff can generate reports for practice management."

Acquire and Manage Thousands of Patient Photos

Storing photos is easy, and each photo is tagged with information to the patient's procedure. You can import digital photos directly to the patient's record, and tag them by date, procedure, series and view. This allows you to search and query over the entire patient population. You can view up to 24 photos at a time per patient with search, print and export options, and easily move images into visit notes, with annotations that can include drawings, list findings, text, stamps, dates, markings or sketches to enhance visit documentation.

Create and Track Insurance Claims with Ever-Changing Requirements

Procedures are built in within the quote, and after completion of the surgery, creation of the bill is an easy operation. You generate the fees and codes directly from the surgical preference card. Your staff can easily create and print CMS1500 or UB04 claims or create electronic claims for timely insurance payment. CosmetiSuite automatically keeps you in compliance as insurance requirements change.

Affordable Up Front Pricing. No Hidden Fees. Continual Updates.

According to Dr. Tarola: "CosmetiSuite is the most affordable software out there. It is an all-inclusive software option and only a fraction of the cost of its greatest competitors."

"The software is solid and well written, not 'buggy,' and CosmetiSuite's customer support is phenomenal," states Dr. Epstein. "Most issues are resolved the same day, within an hour or two of our contacting CosmetiSuite." He adds that remote access is helpful to take full advantage of the system. "When I need to get into my medical records system, I can do it from home or on the road if I go on a trip or to an event. If I have my laptop with me, I can get into the office, and my staff can connect in as well."

For more information about CosmetiSuite, please call (530) 852-0306; visit our website at www.CosmetiSuite.com.