NUETOPIA™ MEDICAL BILLING SERVICES
From Nuesoft Technologies

Medical billing is a critical part of any medical practice and can be an enormous task, especially for small to mid-sized offices. Many simply do not have the time or staff, and also find it difficult to keep up with the complicated insurance rules and regulations. As a result, outsourcing this task has become more and more common. **Nuetopia™ Medical Billing Services**, a division of **Nuesoft Technologies (Marietta, GA),** is a medical billing service designed exclusively for these smaller and medium sized practices that combines Nuesoft's cutting-edge cloud-based NueMD® electronic health records and practice management/medical billing software with the expertise of knowledgeable medical billers and coders. Medical providers that outsource their billing to Nuetopia will be more efficient with a secure, affordable billing program that increases reimbursement and simplifies the billing processes. Nuetopia's Medical Billing Services provides a completely transparent and fully accountable medical partner.

Dr. Warren B. Mangel, DPM (Camden, NJ), is a Nuetopia user and finds that the billing service has addressed issues he was having with past due payments and claims rejections. "We had trouble following up with these matters because neither my staff nor I had the time to do it. I found I was doing much of this work at home or on the weekend. Nuetopia was able to plug these holes for us and we have seen a small increase in our revenue." Subscribers can follow what the billers are doing within the NueMD software, and the sophisticated cloud-based medical billing system provides easy and secure access from anywhere. "I wouldn't work with a company that doesn't have this feature," notes Dr. Mangel. "I've worked with other systems that I could not access unless I was in the office. I can access the user-friendly Nuetopia service where ever I am. This is a very important feature to me."

Providers using Nuetopia have chosen to rely on an outside billing service rather than handle the billing on their own, which brings with it many advantages. Subscribers will realize greater productivity with fewer resources, which will reduce costs. They will also see an increase in compensation as a result of Nuesoft's team of expert billing and coding specialists and their advanced knowledge of payer rules and state reimbursement guidelines. The billing system has coding edits and system alerts, which will lead to fewer errors. Patients will be more satisfied with the billing experience and physicians can spend less time worrying about collections. Subscribers will have peace of mind knowing their reimbursement is being maximized by a team of billing experts.

Nuesoft continually checks in with clients, provides a number of detailed reports, and recommends strategies for

improvement. Dr. Mangel has found the Nuetopia customer service overall to be excellent. "When I call with a question or concern, someone responds to me very quickly. Another very nice feature is the availability of "live" online help, where I can receive immediate assistance for any issue." Dr. Mangel further notes that the Nuetopia staff members are very conscientious about their work. "I have found that they really do care about what happens and they take pride in their work. If I ask a question or challenge something, they take the time to explain it to me. All Nuetopia personnel have been very friendly and helpful." Dr. Mangel also points out that the company offers a comprehensive standardized training format, to include testing for office staff. "Some companies come in and spend a few days in your office, but there is an awful lot of material for an office person to absorb in a day or two. Nuetopia broke the training up over several weeks, and weaned us into the system, which I found quite helpful."

Nuesoft will conduct a free assessment to evaluate revenue, technology, workflow, and other

Nuetopia's professional billing staff works closely with clients to optimize revenue cycle performance.

factors that impact returns. This assessment will become the basis of a customized plan addressing each practice's unique challenges and requirements.

About Nuesoft Technologies: Established in 1993, Nuesoft Technologies was one of the first companies to pioneer software as a service (SaaS) and has the data center facilities to support secure and HIPAA-compliant application hosting. Backed by 18 years in the healthcare IT field and long-time experience in healthcare billing, all Nuesoft software is

Internet-based, and therefore is more secure, more flexible, and faster than web-based products. The company has an established U.S. customer base of more than 15,000 users in all 50 states, and, as an independent clearinghouse, processes 3.5 million claims transactions per year. ◈

For more information about Nuesoft's Nuetopia™ Medical Billing Services, please call (800) 401-7422, or visit our website at www.nuesoft.com.