

## OMNIPATH DIAGNOSTICS YOUR SUB-SPECIALIZED DERMATOPATHOLOGY LABORATORY

*An extension of your office and your next-door laboratory*

Some reference labs would have you think that bigger is better. Many have grown so large that they have become too big to be able to offer you the kind of friendly service you would expect from a brother or an uncle in practice with you. Not so with **OmniPath Diagnostics (OPD, Lake Balboa, CA)**. When you sign up with OPD, you join a list of practices that OPD considers "family."

OmniPath Diagnostics strives to provide you with the highest level of service as an integral part of your dermatology practice, rather than to be a large generic lab. You can think of OPD as an in-house dermatopathologist, simply working from a different physical location. This commitment to you includes being ready and available to speak with you to explain clinical findings, and when asked, to speak to patients and their families, as well.

Gary Cox, MD, a dermatologist in Victoria, TX, began using OPD several years ago. As he explains, "My practice grew to the point where I could no longer read all of my slides. I heard about OmniPath

Diagnostics shortly after a dermatopathologist colleague in Houston, who had consulted on difficult cases, passed away," says Dr. Cox.

"I send OPD practically all of my specimens and have been very pleased," he says. "The relationship with OPD has been fostered in part," adds Dr. Cox, "by their service. When you call OPD, you get a person, not a voice mail option."

The dermatologist can expect full-service dermatopathology from OPD: slide preparation and initial interpretation all the way through further consultations, including long educational consultations for dermatologists, dermatopathologists and pathologists.



The information you receive from OPD is tailored to your needs—detailed pathology reports prepared with the dermatologist in mind, using the language of clinical dermatology. Difficult interpretations requiring second opinions are thoroughly researched before the OPD staff makes its determination. For instance, the specimen is or isn't malignant, and OPD's goal is giving every sample an absolute determination.

From local physicians to medical manufacturers running clinical trials to major teaching institutions, OPD's full-service, family style approach is appreciated by large and small practice groups alike. Some practices utilize OPD's expertise in early melanoma detection; OPD's Dermatopathologists, have examined over 1.5 million cases, of which over 15,000 were melanomas. Still other groups use OPD's expertise and rapid turnaround time as part of a quality assurance and off-site sample repository for their MOHS surgeons.

"It makes me comfortable to know that when there is any question at all among the OPD experts, they're not afraid to call in other experts. Their commitment is to getting the diagnosis correct, and that's a great confidence builder," explains Dr. Cox.

Because accurate and timely reports are of the utmost importance, consultation slides are usually read the same day and

wet-tissue reports made available within twenty-four hours of receipt. When the results are available, they are faxed to you, and hard copies are created and mailed the same day. OPD makes shipping your samples easy, providing shipping and mailing materials to clients on a no-cost basis. Moreover, OPD uses either a low toxic fixative, that can be



used with confidence or formaldehyde if preferred by Dermatologists. In addition, OPD pays your Overnight Express courier cost when you ship specimens in bulk.

Notes Dr. Cox, "Today, no matter where you practice, you have to send your special cases

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**- Gary Cox, MD**

somewhere. It takes as long to get a package to Los Angeles as it does to Houston. What matters more is your relationship with the pathologists that get your samples and your confidence in the calls they make," he says.

For more information concerning OmniPath Diagnostics, call OPD at 1-888-882-0077; visit a company representative at AAD, booth #2522; or visit OPD's Web site at [www.omnipathdiagnostics.com](http://www.omnipathdiagnostics.com).