

NEUROSKIN SKIN CARE PRODUCTS

Providing Relief to Chronic Skin Care Conditions, Naturally

The skin is the most exposed and therefore one of the most vulnerable organs of the human body. Nearly 40 million Americans suffer from some type of dermatological condition, resulting in \$4 billion spent annually on treatments. Because the skin is so visible, these disorders can result in unpleasant psychological and physical side-effects. But relief has arrived. **NEUROSKIN** products, developed by **avVaa World Healthcare Products** (Lumby, British Columbia), are created from patented science developed to relieve symptoms of psoriasis, acne, seborrheic dermatitis and itchy skin—all with the convenience of over-the-counter availability.

Of interest is the fact that one of the inert ingredients present in the **NEUROSKIN** products is silicon, in its biologically active amorphous form, silicic acid. While not listed as one of the active ingredients of the product, it is known to have benefits for the skin. As a trace mineral, silicon is an essential component to good health. In healthy individuals, the highest concentration of silicon is found in the skin and bones. Silicic acid has a vital role in many fundamental skin processes: stabilizing collagen which increases the skin's integrity, elasticity, and protective function; promoting moisture retention; binding free radicals, providing an important antioxidant and anti-inflammatory function; which together, allows damaged skin to heal. "avVaa's approach," according to Mark Alden, MD, Clinical Associate Professor, Drexel University College of Medicine (Philadelphia, PA), "is to promote healthy skin. And we believe that healthier skin will have fewer ailments."

NEUROSKIN has been tested in several clinical trials not sanctioned by the FDA. The data from these trials has not been reviewed or approved by the FDA. In one trial conducted

in Germany on patients with eczema, researchers noted after four weeks a 63 percent decrease in symptoms of erythema, a 70 percent reduction in skin scaling, a 62 percent improvement in infiltration, and a 45 percent reduction in itching. No adverse events were reported. At the 42nd National Dermatology Congress in Rimini, Italy (2004), similar results were reported in two separate trials (not FDA sanctioned) for psoriasis and eczema. "While avVaa is not making any health claims based on these studies, nor on the inert ingredient, silicic acid," states Dr. Alden, "we consider these results remarkable." One of the goals of avVaa is to initiate a New Drug Application with the FDA, naming silicic acid as the active ingredient. Even as it is now, **NEUROSKIN** is an FDA registered OTC product for the relief of symptoms from psoriasis, seborrheic dermatitis and acne," continues Dr. Alden. "This product will fill a huge gap in patients' needs. For some, they may choose it over prescription medications. For others, it will be what they use between expensive therapies or steroids. What is more, it fits with the attitudes of this century, which are to go more natural and avoid potentially toxic substances."






avVaa offers a range of NEUROSKIN products. NEUROSKIN Psoriasis Relief spray offers immediate itch relief and is a steroid-free product specifically formulated to relieve symptoms and reduce recurrences of psoriasis and seborrheic dermatitis. This non-greasy, fast drying moisturizing spray quickly reduces dryness, scaling and itching enhancing the skin's natural texture. Patients have reported noticeable reductions of symptoms after just the first application. NEUROSKIN Acne Treatment spray is an alcohol and steroid-free treatment for acne. NEUROSKIN Acne Treatment calms, soothes and nourishes the skin. NEUROSKIN Mild Skin Moisturizer is recommended for people of all ages with sensitive skin, including babies under of 2 years of age. NEUROSKIN Mild Skin Moisturizer quickly moisturizes, soothes, and lubricates the skin, leaving it

more soft and supple. NEUROSKIN Itch Relief is a topical analgesic spray that immediately relieves and soothes itching and discomfort associated with skin irritations. Dr. Mario Zamora, MD, PhD, and Advisor to the avVaa Board in the Hispanic Markets, believes that the NEUROSKIN products are a breakthrough for skincare and are economical as well. "If used properly, one bottle can last for 2 or 3 months. Prescription treatments can cost much more on a monthly basis."

Dr. Alden points out that the ease of use of the NEUROSKIN products is another benefit to its users. "Current therapies for chronic skin ailments can be very inconvenient, expensive, or have side effects. Patients can only continue on certain major therapies for a few weeks or months at a time and then they have to discontinue them. NEUROSKIN is something that they can use continuously or at in-between times." Except for label restrictions on the OTC product, there are no restrictions on repeated use if NEUROSKIN is used on the same area of the body.

avVaa World Health Care Products, Inc is a bio-tech company providing a range of therapeutic skin care products to treat and relieve the symptoms due to psoriasis, acne and seborrheic dermatitis. avVaa manufactures, markets and distributes these products on a global basis. 



Warning:

Allergic reactions to NEUROSKIN Psoriasis Relief, although rare, have been reported in the past. Do not take this product if you have any known allergies to the following ingredients: melaleuca alternifolia (tea tree oil), salicylic acid, glycerine, silica or silicic acid, calcium carbonate, magnesium carbonate, phenoxyethanol, sapo calinus, methyl cellulose, benzoic acid or dehydroacetic acid. If you are uncertain, consult with your physician.

avVaa
care

relief has arrived

For more information concerning avVaa or its products, please call 1-866-772-8822, or visit the company's Web site at www.avvaa.com, www.help4skincare.com.