

EDCO FORUM®

PRESENTING INNOVATIVE PRODUCTS & SERVICES TO HEALTHCARE PROFESSIONALS

VOLUME 11 NUMBER 53 OCTOBER 2004

REPRINT

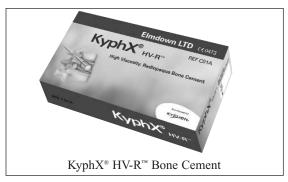
KYPHON OFFERS A COMPLETE PROCEDURAL SOLUTION FOR BALLOON KYPHOPLASTY PROCEDURES

yphon's (Sunnyvale, CA), product offering for balloon kyphoplasty procedures is more complete than ever. From a variety of bone access options and fracture reduction possibilities to KyphX[®] HV-R[™] Bone Cement, Kyphon provides an end-to-end solution for treatment of vertebral compression fractures (VCFs) due to osteoporosis, cancer, and benign lesions. Balloon kyphoplasty is a minimally invasive treatment option that has been demonstrated in clinical studies to achieve sustained vertebral body height restoration and angular deformity correction in VCF patients. In addition, the procedure is associated with significant and maintained reduction in back pain, improved quality of life, and ability to perform activities of daily living and patient mobility, and has demonstrated high rates of patient satisfaction and low complication rates.

KyphX HV-R Bone Cement for Balloon Kyphoplasty

Kyphon has achieved a major milestone with the launch of its proprietary KyphX HV-R (High Viscosity—Radiopaque) polymethylmethacrylate (PMMA) Bone Cement. KyphX HV-R Bone Cement is designed to have optimum handling and visualization characteristics for use in balloon kyphoplasty procedures. Also available for preparing the bone cement for use is the **Kyphon® Mixer**, an efficient solution to mixing and transferring KyphX HV-R

Bone Cement. Launching KyphX HV-R Bone Cement and the Kyphon Mixer enables Kyphon to provide a complete procedural solution for spine specialists who treat patients with spine fractures.

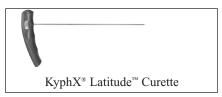




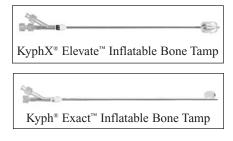
Kyphon Also Enhances its Product Suite to Enable Fracture Reduction in a Wide Variety of Settings during Balloon Kyphoplasty

The **KyphX®** Latitude™ Curette is designed to permit percutaneous scraping and scoring of bone within the spine. The KyphX Latitude Curette is available in three new tip configurations to provide spine spenesses.

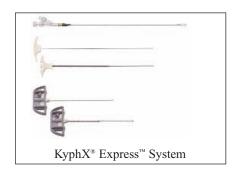
cialists with additional choices to address the variety of fracture morphologies presented to them.



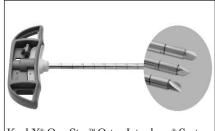
KyphX® Elevate™ and KyphX® Exact™ Inflatable Bone Tamps (IBTs) will be available in longer lengths to allow surgeons to utilize Kyphon's directional IBT technology in larger vertebral bodies. The KyphX Elevate Inflatable Bone Tamp is a directional IBT designed for preferential superior and inferior fracture reduction. The KyphX Exact Inflatable Bone Tamp is a unidirectional IBT designed for focused fracture reduction on a single plane.



The **KyphX®** Express™ System includes a lower profile set of instruments and IBTs designed for small vertebral bodies.



The KyphX® One-Step™ Osteo Introducer® System, now available in three tip configurations, eliminates the need for multiple instrument exchanges.



KyphX[®] One-Step[™] Osteo Introducer[®] System

About Kyphon Inc.

Kyphon develops and markets medical devices designed to restore spinal function by using minimally invasive technology. The company's products are used in Balloon Kyphoplasty, a minimally invasive procedure to treat spinal fractures.

KyphX* Inflatable Bone Tamps are intended to be used as conventional bone tamps for the reduction of fractures and/or cre-

ation of a void in cancellous bone in the spine (including use during balloon kyphoplasty with KyphX HV-R Bone Cement), hand, tibia, radius, and calcaneus. The KyphX Latitude Curette is intended for scraping and scoring of bone in the spine. The KyphX Express Osteo Introducer System is intended only for percutaneous access to bone. The KyphX® Express™ Bone Biopsy Device is intended for obtaining a bone biopsy specimen. The KyphX® Express™ Bone Filler Device is intended for the delivery of bone cement. The KyphX One-Step Osteo Introducer System is intended for percutaneous access to bone. KyphX HV-R Bone Cement is indicated for the treatment of pathological fractures of the vertebral body due to osteoporosis, cancer, or benign lesions by use of a balloon kyphoplasty procedure. Cancer includes multiple myeloma and metastatic lesions, including those arising from breast or lung cancer, or lymphoma. Benign lesions include hemangioma and giant cell tumor. For complete information regarding precautions, methods of use, warranties, and limitations of liability, please reference the devices' Instructions for Use.

Kyphon, KyphX, and Osteo Introducer are registered trademarks and HV-R, Latitude, Exact, Elevate, Express, One Step, and Ahead of the Curve are trademarks of Kyphon Inc. 2004 Kyphon Inc. All rights reserved. 16000390-01

For more information, visit the company's Web site at www.kyphon.com.