

Welcome to Digestive Disease Week 2017! Quidel has a long history of developing and manufacturing diagnostic tests for various digestive and gastrointestinal conditions and we are excited to be part of DDW this year.

- Quidel launched its first gastrointestinal immunoassay in 1999, the [QuickVue® H. pylori Test](#), a novel CLIA-waived for whole blood assay to detect the presence of *Helicobacter pylori* in human serum, plasma or whole blood.
- Quidel continued to innovate, launching an immunochemical fecal occult blood test in 2005, the [QuickVue iFOB Test](#).
- Quidel followed with two unique molecular diagnostic assays in 2012, [AmpliVue® C. difficile](#), a small hand-held device and [Lyra® Direct C. difficile](#), an open platform solution for high throughput, both detecting toxigenic *C. difficile*.



We currently have two new **automated** diagnostic solutions in development that we're excited to share with you – our Solana *C. difficile* assay and a complete system for the detection of fecal occult blood.

Come see Quidel at DDW, booth #2008, and see why Quidel is a market leader in developing and delivering a continuum of diagnostic solutions to improve the quality of healthcare.



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