

# Endoscopy News

from Barry Slowey

## FIRST EDITION

### Your source for the latest in GI endoscopy

It's more important than ever to keep up with—and stay ahead of—fast-developing procedural trends, educational opportunities and technologies in your field. That's why we created *Endoscopy News*. In each quarterly issue, you'll find relevant, reliable and accessible information on the latest developments that affect you and your patients—all conveniently delivered to your inbox.

In this issue you'll learn about two exciting physician-training opportunities—one in North America, one in Europe—as well as a listing of others around the world. There's also a link to Cook Medical's recently launched Endoscopy YouTube Channel, where you can view an ever-growing video procedural library, and much more.

And be sure to check out a special issue of *The Channel*, where some of the foremost pioneers in our field talk about their roles in forging the brand-new modality of interventional ERCP.

We hope you enjoy *Endoscopy News*. Please share your feedback with us so that we can make this newsletter as valuable as possible to you. Tell us what you're thinking!



#### Barry Slowey

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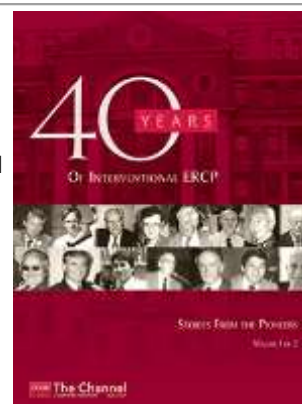
## THE CHANNEL

### 40 Years of Interventional ERCP:

### Special edition of *The Channel* available now!

This commemorative *Channel* newsletter features fascinating, candid interviews by the pioneers who were instrumental in shaping the field of GI endoscopy.

[Read more](#)



#### PHYSICIAN TRAINING

### Exciting new Cook Medical Vista educational programs

For more than 30 years, physician education and training has been an integral part of Cook Medical's overall mission to enhance patient care across the globe. It's all part of our continuing commitment to education and professional development in endoscopy through Vista training programs.

[Read more](#)



#### YOUTUBE

### We're on YouTube!

Whether you're at your desk or on the go, now you can quickly access a library of Endoscopy videos. In one, easy-to-navigate location, you can view procedures that include ERCP, EUS, EMR, stricture management, hemostasis and disease awareness. You'll also find clips on product education and updates on the latest innovations.



[Check out the new Endoscopy YouTube Channel](#)

#### SPOTLIGHT

### Raising awareness for colorectal cancer

March is Colon Cancer Awareness month and to help we've created a series of informative, patient directed videos. Take a look at our first one here.

[View Clip](#)



#### CLINICAL NEWS & EVENTS

### Upcoming global events

Keep up with the latest upcoming Endoscopy-related clinical studies and upcoming events around the globe.

[Read more](#)

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