



MEDCO FORUM[®]

PRESENTING INNOVATIVE PRODUCTS & SERVICES TO HEALTHCARE PROFESSIONALS

Medco Forum Presents: gMed and Miraca Life Sciences, a highly progressive pathology lab, jointly developed gMedConnect, a dynamic EHR system

gMedConnect is certified to meet Meaningful Use requirements; eligible practices collect up to \$39,000 in HITECH incentives

A recent survey suggested that nearly 75% of all physicians using an electronic health record (EHR) are dissatisfied because of limited specialty content, and nearly 28% were dissatisfied with their laboratory interface.

“Having Miraca interface with gMed is an incredible addition to the software – it makes it very easy for the path results to come into your system and the doctor’s messaging inbox – there s/he can sign off on the pathology and send tasks to staff members to make the phone calls that are required to inform patients in a very timely manner of their pathology results,” said Kathy Faber, Manager at Albemarle Gastroenterology in North Carolina.

Why Now?

Gans et al. reported data from a nationally representative sample of medical group practices in the Health Affairs’ article, Medical Groups’ Adoption Of Electronic HealthRecords And Information Systems (Sept 2005, 24(5), 1323-33) which found that “the process of choosing and implementing an EHR appears to be more complex and varied than we expected.”

“...gMed seemed to be the best fit for our practice...I chose them because they have devoted much time into the research and development of their product. They constantly improve the product, they give you the proper training and the tools to keep your business up to date and they also help you navigate through the very hard task of maintaining everything that insurance companies require in an ever changing environment,” shared Ms. Faber.



Miraca and gMed have partnered to offer gMedConnect, an integrated platform

Experience with Both Companies

For about 10 years, Tri-County Endoscopy Center in Township, MI, has been using gGastro. Nurse Manager Judy Edwards said it was very helpful having experts in gastroenterology on the implementation team. gMed's success is well above industry average—it has a #1 GI-specific Black Book rating.

“gMed's implementation process is overall well designed,” said Laura Henry, CMPE, Practice Director, Northeast Digestive Health Center and Cabarrus Gastroenterology Associates, LLC. She advises that “the preparation at the practice level is critical for a successful implementation.”

Cheri Liubakka, at Upper Peninsula Digestive Disease Associates P.C., recently implemented gMed's gGastro. Her team is also extremely happy with the interface that delivers Miraca's comprehensive endoscopy reports and integrated specimen images.

“It's very nice that the interface between Miraca and gMed works seamlessly to help create a much better environment for the doctors to receive results and to chart those results in our system,” said Ms. Faber. “...having the integrated EHR and report writer sold us!,” said Ms. Henry.

Practice Management System

“We will be implementing the third component, gPM, gMed's practice management system in January of 2014,” shared Ms. Henry. gPM is a revolutionary practice management and billing system. Fully integrated with gGastro, this application allows GI practices to register patients, automate billing and analytics, and easily manage resource schedules. “With technological advancements, we are learning that there are many small bowel lesions requiring treatment. “However, there became a strong need to manage the pathology discovered by non-

invasive techniques such as capsule or computed tomographic enterography,” said Eric Goldberg, M.D., Associate Professor of Medicine and Director of Endoscopic Training and Research, University of Maryland.

**For more information about gMed,
please call 888.577.8801;
visit our website at www.gmed.com**

**For more information about Miraca Life Sciences,
please call 800.979.8292;
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