

# MEDCO FORUM<sup>®</sup>

PRESENTING INNOVATIVE PRODUCTS & SERVICES TO HEALTHCARE PROFESSIONALS

## Medco Forum Presents: NeilMed<sup>®</sup> Pharmaceuticals

*Regular Use of Nasal Irrigation Benefits Patients with Upper Respiratory Conditions*

Upper respiratory conditions, whether caused by allergens, irritants or infections, are common disorders which result in patient discomfort, costly chronic illness and long-term symptoms that can affect the quality of life.



While saline nasal irrigation (SNI) has been practiced for thousands of years, it has grown exponentially as a physician-prescribed adjunct therapy for acute and chronic rhino sinusitis, viral upper respiratory infection (URI) and allergic rhinitis since the availability of easy to use **SINUS RINSE KIT<sup>™</sup>**, created by **NeilMed<sup>®</sup> Pharmaceuticals, Inc.** (Santa Rosa, CA) in 2000.

The **SINUS RINSE KIT** was created by board certified pulmonary care physician and **NeilMed** founder Ketan Mehta, M.D., after years of discomfort and trying multiple treatments for his own chronic sinus disease, including corrective surgery. When Dr. Mehta resorted to the ancient practice of routine nasal irrigation, his symptoms improved dramatically. He began prescribing daily nasal rinsing to alleviate his patients' symptoms and saw that impressive results were achieved.

**SINUS RINSE** is available for mixing at home with lukewarm distilled, filtered or previously boiled water, or as pre-mixed **SinuFlo<sup>®</sup> ReadyRinse<sup>®</sup>**.

**NeilMed** offers a complete line of unique, reusable products, including NasaMist All-In-One<sup>®</sup>, a multiple nozzle rinse and irrigation product, the NasaFlo Neti Pot<sup>®</sup>, and the NasaDOCK<sup>™</sup>, a simple, hygienic way to dry and store the Sinus Rinse bottle.

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