



## **CatchU™ launches transformative personalized technology to assess risk and prevent falls in older adults.**

JET Worldwide Enterprises Inc., a company dedicated to translating clinical multisensory research to real-world solutions, announced the launch of the first and only quantitative, objective fall risk assessment that provides advanced insight to an individual's risk of falling and potential reasons why an individual may fall. Test results are supported by personalized recommendations that are proven to prevent falls.

This simple but powerful iPhone test will help prevent some of the 2.8 million emergency room visits, 800,000 hospitalizations and 27,000 deaths, related to falls, annually in the United States [NCOA.org]. Until now, there have been no fast, accessible, and objective fall risk assessments that can “catch you before you fall”.

### **WHAT CATCHU™ DOES**

- Quantitatively assesses an individual's fall-risk and the reason behind why they may fall
- Provides personalized recommendations to reduce fall risk based on individual multisensory (reaction time) results
- Provides a new standard of care for predicting falls, preventing falls, and raising falls awareness

### **HOW IT WORKS**

- CatchU™ is an accurate test of multisensory integration (reaction time) based on over 15 years of clinical research
- CatchU™ can be completed quickly (10 minutes) by a patient/resident anywhere on an iPhone version 7 or higher
- CatchU™ is interpreted remotely with results sent directly to the provider 3 days after test completion

CatchU™ is an adjunctive tool intended to provide information to the clinician for interpretation and decisions on patient care.

*“Our mission is to raise awareness of fall risks, to prevent falls before they happen, and to improve the well-being of seniors and all people,”* said Dr. Jeannette R. Mahoney, Founder and President of JET Worldwide Enterprises Inc., producer of CatchU™. Dr. Mahoney founded the company based on over 15 years of clinical neuroscience research, which is documented in over a dozen peer-reviewed journal articles.

CatchU™ is eligible for telehealth visit reimbursement for appropriate individuals. The cost of the test is \$29.

**More information is available at <http://catchu.net/> and healthcare providers can establish an account to order tests on the website or by contacting [info@catchu.net](mailto:info@catchu.net).**

**JOIN ONE OF OUR 30-MINUTE INFORMATIONAL WEBINARS TO LEARN ABOUT CLINICAL UTILITY AND REIMBURSEMENT ELIGIBILITY.** Webinars are scheduled Tuesday mornings at 9am (Eastern) and Wednesdays at noon (Eastern). The schedule and zoom link are posted on our website at <http://catchu.net/> or contact us directly to set up a time that meets your needs at [info@catchu.net](mailto:info@catchu.net).

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